



Plan now for a successful start to 2010 by exhibiting at the largest event structured to serve all aspects of the commercial, industrial, and residential building business. Don't miss the opportunity to showcase your products to **over 6,000 industry professionals** at BuildingsNY / GreenBuildingsNY 2010.

With enhanced education and new networking events in 2010, BuildingsNY / GreenBuildingsNY will draw the high-level buyer you're targeting.

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### BuildingsNY / GreenBuildingsNY 2010 will build on the success of past years where:

**80%** of attendees were involved in their companies' purchasing decisions

**76%** of attendees indicated they are likely to attend next year

Attendees gave BuildingsNY / GreenBuildingsNY 2009 high ratings as **the best place to see new products and trends**, and **the most efficient way to see companies and evaluate products**

**76%** of attendees placed over 10 orders at the 2009 show

*Based on 2009 post-show attendee research*

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### Buyers are coming to source your products:

- Architectural Products/Services
- New Construction
- Renovation & Restoration
- Building Supplies/Services
- Environmental
- Energy Management/Utilities
- Boilers/Boiler Repair
- Communications
- Computer Software Services
- and more!

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### BuildingsNY / GreenBuildingsNY deliver all segments of the market

- Architects
- Building Owner
- Engineer
- Facility Manager
- Property Manager
- Contractor
- Designer
- Superintendent
- Developer
- and more!

*"...BuildingsNY / GreenBuildingsNY provided us with the opportunity to garner some excellent new leads, as well as reinforce our brand name with current clientele. We truly appreciate all of your hard work, from the pre-show marketing and overall support, to ensuring a smooth ride during the show. We will proudly exhibit again next year!"*