



# Literature Center

## Place your product literature in the hands of qualified buyers!

The **SHOT Show Literature Center** is a Kiosk located in a high traffic area that invites show attendees to browse through and pick up relevant product literature and exhibitor information. Easy as 1, 2, 3!

- 1. Sign Up**
- 2. Drop off Literature**
- 3. Concentrate On Business**

- Marquee Advertising \$1,500**  
Your company message placed at the top of the Literature Center (includes one pocket).
- Banner Advertising \$1,150 (does not include production)**  
Highlight your company message by placing a 2' x 5' vertical banner in the show lobby (includes one pocket).
- Literature Pocket \$399**  
Place your literature in the lobby of the show making it easily accessible to buyers.
- Electronic Literature Center \$265**  
Place your literature as a PDF on the Shot Show website site – <http://shotshow.org> - Make it easy for buyers to include your booth as they pre-plan their show itinerary!



**Questions? Please contact Michele Oppenheimer at (203) 840-5445 or at [moppenheimer@reedexpo.com](mailto:moppenheimer@reedexpo.com)**

- Yes, I would like to participate in the Exhibitor Information Center as checked above. Please accept this as my insertion order. **FAX Back to (203) 840-9445**

**Company:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**ADVERTISING TERMS:** 100% full payment is due prior to the event. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. IN THE EVENT OF CANCELLATION, THE ADVERTISER IS RESPONSIBLE FOR FULL PAYMENT.

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