



NATIONAL CENTER FOR RESPONSIBLE GAMING

**10<sup>th</sup> Annual NCRG Conference on Gambling and Addiction  
Advertising and Sponsorship Opportunities**

**November 15 – 16, 2009  
Mandalay Bay Resort & Casino, Las Vegas**

**I. Platinum Sponsorship: \$20,000**

- **Sunday Awards Reception and Poster Session**

**Sponsorship includes:**

- Company Logo included on the following:
  - Direct Mail
  - Promotional Literature
  - Signage at Sponsored Event or on Sponsored Item
  - Conference Section of NCRG Web site
- Premium, Full Page Ad in the Conference Program
- Company Logo and Description listed in the Conference Program
- Four (4) Complimentary Conference Registrations

**II. Gold Sponsorships (three): \$15,000**

- **Monday Networking Luncheon**
- **Conference Pad Folio**
- **Conference Program (sponsorship includes full color, back cover ad)**

**All three sponsorships include:**

- Company Logo included on the following:
  - Direct Mail
  - Promotional Literature
  - Signage at Sponsored Event or on Sponsored Item
  - Conference Section of NCRG Web site
- Full Page Ad in the Conference Program
- Company Logo and Description listed in the Conference Program
- Three (3) Complimentary Conference Registrations

**III. Silver Sponsorships (five): \$8,000**

- **Badge Lanyard**
- **Conference Syllabus**
- **Conference Bag**
- **Conference Registration Area**
- **Conference Badge**

**All five sponsorships include:**

- Company Logo included on the following:
  - Direct Mail
  - Promotional Literature
  - Signage at Sponsored Event or on Sponsored Item
  - Conference Section of NCRG Web site
- Half Page Ad in the Conference Program
- Company Logo and Description listed in the Conference Program
- Two (2) Complimentary Conference Registrations

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**IV. Bronze Sponsorships (seven): \$6,000**

- Sunday PM Beverage Break
- Monday Continental Breakfast
- Monday AM Beverage Break
- Monday PM Beverage Break
- Scholarship for Five (5) Young Researchers
- Scholarship for Five (5) Clinicians
- Conference Blog

**All seven sponsorships include:**

- Company Logo included on the following:
  - Direct Mail
  - Promotional Literature
  - Signage at Sponsored Event or on Sponsored Item
  - Conference Section of NCRG Web site
- Half Page Ad in the Conference Program
- Company Logo and Description listed in the Conference Program
- One (1) Complimentary Conference Registrations

**V. Listing Sponsor: \$2,500**

**Sponsorship includes:**

- Company Logo and Description listed in the Conference Program
- Company Logo included on the Conference Section of NCRG Web site

Yes, I am interested in the sponsorship opportunity checked below. Please accept this as my insertion order.

	<b>Sponsorship Level</b>	<b>Sponsored Item</b>	<b>Price</b>
<input type="checkbox"/>	Platinum		\$20,000
<input type="checkbox"/>	Gold		\$15,000
<input type="checkbox"/>	Silver		\$8,000
<input type="checkbox"/>	Bronze		\$6,000
<input type="checkbox"/>	Listing		\$2,500

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To reserve, fax this form to 203-840-9546  
For more information or if you have questions, contact Ed Gallo  
Phone: 203-840-5546; Email [egallo@globalgamingexpo.com](mailto:egallo@globalgamingexpo.com)