



# G2E 2009 Event Fact Sheet

November 17-19, 2009  
Las Vegas Convention Center  
www.globalgamingexpo.com

## Event Profile

G2E is the world's premier gaming event where gaming executives, buyers, and industry professionals meet each November in Las Vegas to see and learn where the industry is going and to conduct serious business. It's the most in-depth source of new products, information and networking, and it all takes place in Las Vegas—where you can see the industry in action and have fun doing it. If you are currently doing business in, or want to begin doing business in, the casino-entertainment industry, you can't afford to miss being a part of the industry's number one event. G2E showcases 750+ exhibitors, 140+ conference sessions, exciting special events, and more.

## Pavilions

- Casino Design
- Diversity Exhibitor Program
- Eye in the Sky Security & Surveillance
- Technology

## Non-Gaming Specialty Events

- F&B at G2E
- Entertainment Arena at G2E

## Date and Venue

- November 17-19: Las Vegas Convention Center, Las Vegas, NV, USA
- November 16: G2E Advanced Gaming Institute—NEW!
- November 16: G2E Leadership Academy
- November 16: Casino Design

## Organized By

- The **AGA** represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern. The AGA membership includes 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.
- **Reed Exhibitions** is a world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Every year, Reed events bring together 90,000 suppliers and over 5.5 million buyers from around the world. Today, Reed events are held in 38 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 33 fully staffed offices. Our portfolio of 460 events services 52 countries in 12 key sectors.

## Conference Tracks

- Casino Design
- Compliance, Law & Regulation
- Corporate Social Responsibility
- Finance
- Gaming Technology
- Global Gaming & Development
- Human Resources
- iGaming—NEW!
- Indian Gaming
- Marketing
- Player's Clubs & Incentives
- Racino
- Retail, Dining & Entertainment (R, D & E) —NEW!
- Security & Surveillance
- Table Games
- Wild Card

## Show Sponsors

- Association of Gaming Equipment Manufacturers (AGEM)
- Australasian Gaming Machine Manufacturers Association (AGMMA)
- Asociacion Latinoamericana de Juegos de Azar (ALAJA)
- Australian Casino Association (ACA)
- Gaming Standards Association (GSA)
- National Center for Responsible Gaming (NCRG)

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**2008 Show Publications**

**Domestic**

Casino Enterprise Management  
 Casino Journal  
 Casino City Press  
 Casino Surveillance News  
 Gaming & Leisure  
 Gaming Green Pages  
 Gaming Industry Observer  
 Gaming Today/ Slots Today  
 Global Gaming Business  
 IGWB  
 IPVS Magazine  
 Mississippi Gaming News  
 Pechanga.net  
 Public Gaming International  
 Security Products Magazine  
 Slot Tech Magazine

**International**

Casino and Gaming International  
 Casino International  
 Casino Life  
 Casino Review  
 Casinos de Latinoamerica  
 Coinslot International  
 European Casinos—The Elite  
 Game Time International  
 Games Magazine  
 Hot Games  
 iGaming Business Magazine  
 Inside Asian Gaming  
 Intergaming  
 Journal des Casinos  
 Macau Business  
 Operador del Recreativo  
 Revista de Casino  
 SECTOR  
 Taiwan Slot  
 Yogonet.com

**Native American**

Indian Country Today  
 Indian Gaming Magazine  
 Native American Casino  
 Native American Times

**F&B**

Food & Beverage Magazine  
 Food & Beverage News of Las Vegas

**Entertainment  
 Celebrity Access**

**2008 Industry Supporters**

- ALAJA
- Bingo Association
- California Nations Indian Gaming Association (CNIGA)
- Casino Careers Online
- Casino Surveillance News
- Casino City Press
- FADJA
- Urbino.net
- Webdeljuego.com

**2008 Show Ambassadors**

- Australasian Gaming Association
- Casino Association of Indiana
- Casino Association of Louisiana
- Casino Association of South Africa
- Colorado Gaming Association
- Deadwood Gaming Association
- Gulf Coast Gaming Association
- Illinois Casino Gaming Association
- Iowa Gaming Association
- Missouri Gaming Association

**2008 Date and Venue**

November 18-20, Las Vegas Convention Center, Las Vegas, NV, USA

**2008 Media Coverage**

235 media covered or scouted at G2E 2008, including all major trade press and all local NBC, ABC, FOX and ABC Las Vegas affiliates, Associated Press, Bloomberg News, Las Vegas Review-Journal, and Las Vegas Sun

**Event Statistics**

	<b>2008</b>	<b>2007</b>
Total Show Attendance	<b>26,503</b>	<b>30,173</b>
Attendees (Show & Conference)	<b>16,126</b>	<b>19,110</b>
Exhibiting Companies	<b>724</b>	<b>751</b>
Exhibitor Staff	<b>10,142</b>	<b>10,378</b>
Exhibit Space	<b>335,480 sq. ft.</b>	<b>325,624 sq. ft.</b>

To reserve your space, or for more information, contact Mike Carlucci at 1-203-840-5625 or at [mcarlucci@globalgamingexpo.com](mailto:mcarlucci@globalgamingexpo.com)