



**G2E Event Guide Insertion Order 2009**  
**Order early** to ensure exposure to **16,000+** attendees **at-show**  
 and then **throughout the year** when the G2E Event Guide is  
 continued to be used as the premier industry reference tool.

**RUN-OF-BOOK POSITIONS**

- |           |                                     |                                     |                                      |
|-----------|-------------------------------------|-------------------------------------|--------------------------------------|
| Full Page | <input type="checkbox"/> 4C \$3,300 | <input type="checkbox"/> 2C \$2,800 | <input type="checkbox"/> B/W \$2,200 |
| Half Page | <input type="checkbox"/> \$2,220    | <input type="checkbox"/> \$1,850    | <input type="checkbox"/> \$1,800     |

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- |                                       |  |
|---------------------------------------|--|
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| Cover 3                               | <input type="checkbox"/> \$ 5,100 HOLD                               |
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| Page Facing Cover 2                   | <input type="checkbox"/> \$ 3,800 HOLD                               |
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| Page Facing Table of Contents         | <input type="checkbox"/> \$ 3,600                                    |
| Bookmark                              | <input type="checkbox"/> \$ 6,200                                    |
| F&B, Retail, Entertainment Tab R or L | <input type="checkbox"/> \$ 4,200 HOLD                               |
| Exhibitor Tab Page, RH or LH          | <input type="checkbox"/> \$ 4,200                                    |
| Conference Tab Page, RH or LH         | <input type="checkbox"/> \$ 4,200 HOLD                               |
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| Belly Band                            | <input type="checkbox"/> \$ 6,200                                    |

**TWO PAGE SPREADS**

- Two Page 4C**  
 \$5,200
- Two Page 2C**  
 \$3,550
- Two Page B/W**  
 \$3,250

**ENHANCED EXHIBITOR LISTING**

- |                            |                                |
|----------------------------|--------------------------------|
| Additional Company Listing | <input type="checkbox"/> \$999 |
| Tinted Listing             | <input type="checkbox"/> \$310 |
| Tinted Logo (B/W)          | <input type="checkbox"/> \$425 |
| Color Logo (4-C)           | <input type="checkbox"/> \$510 |

**Yes, I would like to advertise in the Event Guide as checked above. Please accept this as my insertion order.**

**Company:** \_\_\_\_\_

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**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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