



G2E Event Map Insertion Order 2009

G2E Event Map is handed out to all attendees on-site and serves as a resource for navigating the show floor and finding exhibitors.

Generate awareness and traffic to your booth by putting Yourself front and center on the G2E Event Map
It's a great way to STAND OUT!

November 17 19, 2009, Las Vegas Convention Center

EVENT MAP BENEFITS

- Easy to read floor plan of the exhibits allows for you to highlight your booth or name and get noticed.
- Alphabetical exhibitor list serves for quick and easy look ups of your company name—especially if you are highlighted!
- Call out ads placed around the floor plan or the exhibitor list allows you to advertise your company and product and really gain extra attention.

PRICED TO FIT ANY BUDGET—Selling quickly, act fast!

- | | |
|---|--------------|
| <input type="checkbox"/> Front Cover 3 5/8" x 3 1/2" ad | Sold! |
| <input type="checkbox"/> Back Cover 3 5/8" x 8 1/2" ad | Sold! |

Covers Include: Sponsorship A on both sides of handout, your logo placed on the booth space (300sq/ft and above), company name highlighted on exhibitor list.

- | | |
|--|---------|
| <input type="checkbox"/> Sponsorship A: 3.6" x 1.5" ad | \$1,700 |
| <input type="checkbox"/> Sponsorship B: 1.8" x .75 ad | \$900 |

Sponsorships A & B Include: Your logo placed on the booth space (300sq/ft and above), company name highlighted on exhibitor list.

- | | |
|---|-------|
| <input type="checkbox"/> Booth Logo and Highlight | \$400 |
| <input type="checkbox"/> Highlight: Company Name/Booth Number on Exhibitor List | \$300 |

Signage Bonus: The Event Map is reproduced into large free-standing signs, approx 6'w x 3'h, and signs are placed in BOTH Registration and Lobby areas for all G2E attendees to see.

Yes, I would like to reserve the sponsorship items checked above. Please accept this as my insertion order.

Name: _____ Company: _____

Tel: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

We collect this data in order to provide you with information about G2E and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.recusprivacy.com or call our Privacy Administrator at 888-306-2344 or from outside the US at 203-840-5810.

Terms: Make checks payable to: **Global Gaming Expo 2009**. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Mail Payment, not insertion orders, to: G2E, 383 Main Avenue, Norwalk, CT 06851. With an authorized signature, this form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable.

To reserve, fax to 1-203-840-0333
For more information, contact Mike Armstrong
Phone: 1-203-840-5333 or Email: marmstrong@reedexpo.com