



G2E Online Education Center Sponsorship Insertion Order

High-impact exposure to a global audience of **40,000+** gaming buyers with this year-round online information center!

G2E—November 17-19, 2009, Las Vegas Convention Center

The G2E Online Education Center features podcasts of one-of-a-kind, expert-led G2E conference content as well as original programming addressing gaming industry trends and critical issues.

The G2E Online Education Center allows industry executives to stay abreast of industry developments and to help advance their careers—online and year-round. Podcasts are available on the G2E Web site and may be listened to online or downloaded to a personal audio player. New podcasts will be made available each month on the G2E Web site in the G2E Online Education Center page.

Sponsorship includes:

- Company logo with hotlink on the G2E Online Education Center page next to the sponsored content.
- Company logo on G2E Online Education Center email distributed to 40,000 gaming executives around the globe.
- If sponsoring a podcast from G2E Conference – a brief sponsor message to be recorded and included as part of the intro of the podcast audio file, i.e. “This podcast is brought to you by ABC Company” and a short company tag line to identify your company’s main area of business. Message to remain with podcast after archiving for further impressions throughout the year!
- Opportunity to provide original content audio clip, white paper, or product report.
- Banner on G2E homepage – included in the rotation of the G2E Online Education Center ad.

LIMITED TIME ONLY—Special Introductory Sponsorship Fee: \$3,500

This fee is for a limited time only so reserve your sponsorship today!

Yes, I would like to be a sponsor of a podcast on the G2E Online Educational Center! I am interested in the following topic:

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| <input type="checkbox"/> Asian Gaming | <input type="checkbox"/> Human Resources |
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| <input type="checkbox"/> Corporate Social Responsibility | <input type="checkbox"/> Racino |
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| <input type="checkbox"/> F&B | <input type="checkbox"/> Table Games |
| <input type="checkbox"/> Gaming Technology | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Global Gaming and Technology | |

Name: _____ **Company:** _____

Tel: _____ **Fax:** _____

Email: _____

Authorized Signature: _____ **Date:** _____

We collect this data in order to provide you with information about G2E and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.reedsexpo.com, or call our Privacy Administrator at 888-306-2344 or from outside the US at 203-840-5810.

To reserve, fax to 1-203-840-9333

For more information, contact Mike Armstrong

Phone: 1-203-840-5333 or Email: marmstrong@reedsexpo.com

Terms: Rates are net and non-commissionable. Deadlines for artwork vary according to product. All media and advertising opportunities are non-cancelable and non-refundable. Show Management reserves the right to introduce new products at any given time during the Show cycle.