



G2E Video Wall Sponsorship Insertion Order 2009— Great Exposure!

Get in front of G2E attendees with a video commercial of your company and capture their interest immediately.

G2E—November 17-19, 2009, Las Vegas Convention Center



Imagine your company having a one-minute commercial to showcase your products or services—a dynamic way to catch buyers' eyes as they walk into G2E.

The G2E Video Wall Sponsorship includes six media towers located on the show floor.



- Your customized commercial will be seen at seven separate locations at least 20 times daily!
- The Video Wall will be located in the Main lobby just outside the exhibit hall
- **Pricing:** \$2900 (includes two hours of production. Additional production at \$350/hour. Production can use photos, text, motion video to create a one minute advertisement.)

Yes, I would like to reserve a Video Wall Sponsorship. Please accept this as my insertion order.

Name: _____ Company: _____

Tel: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

We collect this data in order to provide you with information about G2E and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.recusprivacy.com or call our Privacy Administrator at 888-306-2344 or from outside the US at 203-840-5810.

TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.

To reserve, fax to 1-203-840-9333

For more information, contact Mike Armstrong

Phone: 1-203-840-5333 or Email: marmstrong@reedexpo.com