

# 100% Design UK

**Date:** 18 September 2008 - 21 September 2008  
**Location:** Earls Court, London, UNITED KINGDOM  
**Enq Email:** [export@reedexpo.com](mailto:export@reedexpo.com)  
**Website:** <http://www.100percentdetail.co.uk>  
**Future dates:** September 2009

## Organisers statement

100% Detail is the UK's definitive building products event showcasing the latest developments that will shape the future of building design while addressing the challenges posed by new regulations, sustainability and improving efficiency through its series of key seminars and workshops.

## Products and services

Architectural Ironmongery, Cladding, Concrete, Doors & Windows, Flooring, Glass, Insulation, Intelligent Building Systems & Technology, Metal, Partitions/Ceilings, Renewable Energy Systems, Timber.

## Visitor Profile

Architects, Engineers, Building Contractors, Housebuilders, Property Developers, Clients.

**Primary Industry** - BUILDING & CONSTRUCTION

**Event Edition** - 6

## Last Show Statistics

<b>Last event</b>	2007
<b>Net Area</b>	2,528 M
<b>National Exhibitors</b>	97
<b>International Exhibitors</b>	26
<b>Total Exhibitors</b>	123
<b>National Attendance</b>	23,219
<b>International Attendance</b>	5,071
<b>Total Attendance</b>	26,730