

CONFERENCE SPONSORSHIPS



Today's buyer is looking to make smart business decisions and learn new tools they can apply immediately. This year the JCK conference program has been redesigned to meet their needs and is located on the show floor during JCK Las Vegas. Put your company message in front of buyers with these unique sponsorships.

KEYNOTE SPONSOR

\$6,000*

Speaker:



Shane Decker - Ex-SELL-Ence

- Audience: 300+ buyers
- 2 minute audience and speaker introduction
- Outside room handouts
- Signage - meter board outside room
- Logo on screen inside room
- Website logo on keynote session linked to sponsor company webpage
- Logo on printed marketing collateral (pending deadline)
- Logo on targeting email conference buyer blasts (pending deadline)
- 1,000 verified JCK retailer names post show (delivered 3 weeks post event)
- Mention in keynote press release

NEW ARRIVAL

JCK LAS VEGAS SUPPLIER SOLUTIONS

\$1,000*

This track will take place Friday, June 4, 2010 and will be limited to eight suppliers to showcase and present new products or services in a 30 minute seminar in a theatre on the show floor

- 30 minute presentation of your product or service
- Seminar listing and company logo on JCK Las Vegas website
- Signage – listing on meter board outside theatre
- Handouts on seats

INDUSTRY ROUNDTABLE DISCUSSIONS: GROUP THERAPY AND INSIGHTS

\$2,000*

These new, provocative and candid roundtable discussions will take place Friday, June 4 and Saturday, June 5, 2010 in the AGTA Café, Venetian Ballroom from 2:30 pm – 4:00 pm. Discussions will be led by facilitators and will allow retailers to open up about their challenges, opportunities, and solutions throughout the turbulent economic climate. This is an exclusive sponsorship limited to two sponsors (one per day.)

- Logo on printed marketing collateral (pending deadline)
- Handouts on tables in AGTA Café during that discussion
- Logo on tent cards placed on tables
- 22" x 28" sign located in the roundtable Café area
- Website logo on roundtable discussion linked to sponsor company web page
- Logo on Cappuccino drink tickets (each retailer receives one drink ticket)
- 1,000 verified JCK retailer names delivered 3 weeks post event

*Design, production and editing not included; rights only.