

# CONFERENCE TRACK SPONSORSHIP

Conference tracks include: Bridal, Color & Lustre, Business, Merchandising, e-Business, Fashion and Trends, Marketing & PR, and Management.



## TRACK SPONSORS (4 SESSIONS)

**\$6,000\***

- Audience: 400 jewelry store owners and purchasing decision makers.
- 2 minute audience and speaker introduction (for each session)
- Outside room handouts
- Signage - meter board outside and inside room
- Website logo on track and each session listing linked to sponsor company web page
- Logo on printed marketing collateral
- Logo on one targeted email conference buyer blast (pending deadline)
- 2,000 verified JCK retailer names post show
- Mention in conference press release
- Logo on speaker handouts

## SESSION SPONSOR

**\$2,000\***

- 2 minute audience and speaker introduction
- Outside room handouts
- Logo on lollipop sign outside room (22" x 28")
- Website logo on session listing linked to sponsor company web page
- Logo on printed marketing collateral (pending deadline)
- Logo on speaker handouts

## CONFERENCE NOTE PADS

**\$4,000\***

Your company will provide note pads to be distributed to Conference attendees... top page can be a redeemable coupon or giveaway at your booth. Great branding opportunity and opportunity to drive traffic to your booth.

Distribution in all 30+ sessions.

## CONFERENCE FOOD & BEVERAGE

**\$4,000\***

Sponsor the conference food and beverage and thank these elite industry leaders for coming to your booth with flyers, redeemable postcard and/or have a representative of your company mingle during this key time. Call for additional details and ideas.



*Tables of conference participants*



*Intimate reception after a conference session.*

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JCK Las Vegas Exhibitor Marketing Guide