



# OFFICIAL 2010 JCK CUSTOMIZED EXCLUSIVE SPONSORSHIPS FORM

- Aisle Signs Level 2 **\$46,800\***
- Aisle Signs Level 1 **\$15,000\***
- Badge Holders (Buyers) **\$30,000\***
- Badge Holders (Exhibitor) **\$15,000\***
- Lanyards (Buyers) **\$23,000\***
- Lanyards (Exhibitor) **\$15,500\***
- Block House Door Decals **\$9,500\***
- Cafe Lounge Sponsorship **Call for details\***
- Car Raffle Exclusive **Call for details\***
- Concession Stand Signage **\$7,500\***
- Concession Note Pads **\$4,000\***
- Conference Food & Beverage **\$4,000\***
- Entrance Units **\$13,500\***
- G Hall Door Decal Presentation **\$10,000\***
- Information Counters **\$17,500\***
- Internet Cafe **\$27,500\***
- Demonstration Area **\$15,000\***
- Welcome Mat **\$9,500\***
- Las Vegas Mini Map **\$6,000\***
- Pens at Registration **\$9,300\***
- Press Room Sponsorship **\$11,000\***
- Registration Raffle Exclusive **\$10,300\***
- Registration Handout Exclusive **\$17,800\***
- Shuttle In-Bus Handout & Video **\$10,000\***
- Shuttle Bus Wraps **\$17,000\***

- Directional Signage **\$13,400\***
- Title New Product Showcase L-2 **\$20,000\***
- Title New Product Showcase L-1 **\$16,200\***
- U R Here Boards **\$15,000\***
- Venetian Room Keys **\$15,000\***
- Water Coolers **\$8,000\***
- Door Decals - Lobby 1 **\$6,500\***
- Window Decal - Lobby 1 **\$14,850\***
- Oasis Massage Sponsor **\$6,000\***

## SIGNAGE

Production/labor is included.

Visit [plantour.com/custom/jck](http://plantour.com/custom/jck) for available location and details

- Column Wrap (four sided panels) **\$8,000 each**  
Plantour Location Code: \_\_\_\_\_
- Meter Boards (one panel double sided) **\$4,900 each**  
Plantour Location Code: \_\_\_\_\_
- Meter Boards (one panel single sided) **\$3,400 each**  
Plantour Location Code: \_\_\_\_\_
- Meter Panels (one panel single sided) **\$3,400 each**  
Plantour Location Code: \_\_\_\_\_

Exterior Banners\* (pricing varies; please check website for pricing and details)

Plantour Location Code: \_\_\_\_\_

Price: \_\_\_\_\_\*

Interior Banners\* (pricing varies; please check website for pricing and details)

Plantour Location Code: \_\_\_\_\_

Price: \_\_\_\_\_\*

**FAX THIS FORM TO: 203-840-9532**

Questions? Call Chiara Renella-Brooks at (800) 598-1055

Email: [crenella@reedexpo.com](mailto:crenella@reedexpo.com)

Exhibitor \_\_\_\_\_

Name/Title \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

\*ADVERTISING TERMS: ALL advertising and sponsorship opportunities does not included the following: Production of any materials, artwork, shipping and handling of any material, installation and /or dismantling labor charges, any catering/AV equipment associated with sponsorships and any other fees related to the associated vendors. Handouts may be any invitation, promotional piece, catalogue, or gift. Exclusions to these are bags, pens, lanyards, or any item sold as a JCK Exclusive Sponsorship. If you wish to hand out a food or beverage item, you must collaborate within the guidelines of the Sands Convention Center, our F & B provider. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted. Mail payments only to: JCK Las Vegas 2010, c/o Reed Exhibition Companies, PO Box 7247-7585, Philadelphia, PA 19170-7585. We collect this data in order to provide you with information about the JCK Shows and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at [www.jckgroup.com](http://www.jckgroup.com) or call our Privacy Administrator at 888-306-2344, or from outside the US at 203-840-5810.