



# LIST ORDER FORM

## EXHIBITOR PLEASE NOTE!

Direct mail advertising that is sent through the postal system must, if it contains the show name, dates, time or location, be placed in an envelope. Show stickers may not be applied to the outside of the envelopes.

Specific admission qualifications apply for attending the JCK Show. Be sure to invite qualified buyers only. Your invitation does not qualify buyers for admittance to the show. PLEASE include the following statements in all the JCK Show promotional pieces you send out:

If you are not listed in JBT as a retailer or wholesaler of finished jewelry, you must provide appropriate documentation to qualify for admittance to the show. Pre-registration is strongly recommended. Wholesalers MUST pre-register.

### EXHIBITOR PRICING

\$150/per thousand base price Minimum order \$500

### NON-EXHIBITOR PRICING

\$175/per thousand base price Minimum order \$1000

**\*sample mail piece must be approved\***

### ADDITIONAL FORMAT PRICING:

- Electronic File (Excel) \$50/ flat fee
- Pressure Sensitive Labels \$20/per thousand (\$75 Minimum order)

### E-MAIL LIST RENTAL:

**Quantity 9,285 Cost \$3,946**

(All transmissions processed by Reed Exhibitions)

| <u>Selections</u>  | <u>Quantity</u>                 | <u>Cost</u>                      | <u>Qty w/Phone #'s</u>          | <u>Cost</u>                      |
|--|---------------------------------|----------------------------------|---------------------------------|----------------------------------|
| <input type="checkbox"/> Total File                      | <input type="checkbox"/> 21,715 | <input type="checkbox"/> \$3,157 | <input type="checkbox"/> 17,720 | <input type="checkbox"/> \$4,480 |
| <input type="checkbox"/> Total File US Only              | <input type="checkbox"/> 17,595 | <input type="checkbox"/> \$2,865 | <input type="checkbox"/> 17,320 | <input type="checkbox"/> \$4,553 |
| <input type="checkbox"/> Main Contact (1 person per co.) | <input type="checkbox"/> 7,275  | <input type="checkbox"/> \$1,214 | <input type="checkbox"/> 6,095  | <input type="checkbox"/> \$1,635 |
| <input type="checkbox"/> Main Contact U.S. only          | <input type="checkbox"/> 5,975  | <input type="checkbox"/> \$1,066 | <input type="checkbox"/> 5,885  | <input type="checkbox"/> \$1,639 |
| <input type="checkbox"/> Main Contact/Retail Buyer       | <input type="checkbox"/> 6,430  | <input type="checkbox"/> \$1,143 | <input type="checkbox"/> 5,370  | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> Main Contact/Retail Buyer U.S.  | <input type="checkbox"/> 5,295  | <input type="checkbox"/> \$1,003 | <input type="checkbox"/> 5,210  | <input type="checkbox"/> \$1,509 |
| <input type="checkbox"/> Main Contact/Wholesale Buyer    | <input type="checkbox"/> 890    | <input type="checkbox"/> \$500   | <input type="checkbox"/> 750    | <input type="checkbox"/> \$600   |

### ADDITIONAL SELECTION PRICING:

- Phone Numbers \$100/per thousand

### Ship Via: (Shipping/Handling additional)

- 1-day  2-day  Ground  Email File

### PLEASE NOTE:

- A sample mailing piece and a letter of agreement is required to complete this order.
- Pre-payment must be submitted with order.
- Prices are subject to change without prior notice.
- Your order will ship within 1-2 days.

(Date) \_\_\_\_\_

(Purchase Order Number) \_\_\_\_\_

### BILL TO: (For Invoice Purposes only)

(Name) \_\_\_\_\_  
 (Company) \_\_\_\_\_  
 (Title) \_\_\_\_\_  
 (Street) \_\_\_\_\_  
 (City/State/Zip) \_\_\_\_\_  
 (Phone) \_\_\_\_\_ (Fax) \_\_\_\_\_  
 (E-mail address) \_\_\_\_\_

### SHIP TO:

(Name) \_\_\_\_\_  
 (Company) \_\_\_\_\_  
 (Title) \_\_\_\_\_  
 (Street) \_\_\_\_\_  
 (City/State/Zip) \_\_\_\_\_  
 (Phone) \_\_\_\_\_ (Fax) \_\_\_\_\_  
 (E-mail address) \_\_\_\_\_

Authorized Signature\* \_\_\_\_\_

\*This confirms you understand this is for a one-time use. Order must be paid by credit card or check. Cancellations are subject to the fees set forth in the List Sales Agreement.

Referred By: \_\_\_\_\_