



OFFICIAL 2010 JCK NON-EXCLUSIVE SPONSORSHIPS FORM

NON EXCLUSIVE PARTNERSHIPS

- Buyer Planning Packet Insert **\$16,000***
- Buyer Planning Packet Envelope Ad **\$10,000***
- Buyer Floor Plan Mailer Call-Out **\$6,500**
- Buyer Floor Plan Mailer Sponsorship **\$11,700**
- Exhibitor Registration Confirmation Email **\$6,000**
- Exhibitor Confirmation Reminder **\$6,000**
- Conference Track Sponsorship **Call for details**
- Hostess Brochure Handout **\$9,000* ea.**
- Meeting Rooms **Call for details**
- Official Show Bags (per side) **\$9,550***
- Registration Motion Billboard **\$5,600***
- Show Floor Announcement **\$2,000**
- Venetian Hotel Drop **\$5,600***
- Venetian Voice Mail First Day (2 limit) **\$4,000***
- Venetian Voice Mail Day 2-4 **\$2,000* ea.**
- Wall Map Call-Out **\$6,480**
- Show Floor Booth Drop **\$5,000* per day**
- Buyer Brochure **Call for details**
- Navigation Touch Screen **Call for details**

LITERATURE KIOSK

- Kiosk Banner **\$4,000 ea.**
- Vertical Banner **\$1,500 ea.**
- Marquee Header **\$2,300 ea.**
- Literature Pocket **\$550***

NOTE: Your Literature Kiosk will be located on Level 1 Lobby.

NEW PRODUCT SHOWCASE

- Entire 6' showcase (36 pieces) **\$3,650**
- Cube Display (7 pieces) **\$1,440**
- Shared 6' display (3 pieces) **\$550**

NOTE: Sample of a 6' Shared showcase (each square represents one display (3 pieces))

JCK VIDEO-COMMERCIAL SPONSORSHIPS

- Video Wall (30 sec.) **\$2,200***
- Additional 30 seconds **\$1,900***

NOTE: This price is subject to change pending on editing hours. Production and editing is not included. Production services are available at special JCK pricing. Please contact us for details.



ONLINE MARKETING:

View our online Media Kit for more details and available options.

www2.jcklasvegasshow.com/mediakit

FAX THIS FORM TO: 203-840-9532
 Questions? Call Chiara Renella-Brooks at (800) 598-1055
 Email: crenella@reedexpo.com

Exhibitor _____

Name/Title _____

Phone _____

Fax _____

Email _____

Signature _____ Date _____

*ADVERTISING TERMS: ALL advertising and sponsorship opportunities does not included the following: Production of any materials, artwork, shipping and handling of any material, installation and /or dismantling labor charges, any catering/AV equipment associated with sponsorships and any other fees related to the associated vendors. Handouts may be any invitation, promotional piece, catalogue, or gift. Exclusions to these are bags, pens, lanyards, or any item sold as a JCK Exclusive Sponsorship. If you wish to hand out a food or beverage item, you must collaborate within the guidelines of the Sands Convention Center, our F & B provider. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted. Mail payments only to: JCK Las Vegas 2010, c/o Reed Exhibition Companies, PO Box 7247-7585, Philadelphia, PA 19170-7585. We collect this data in order to provide you with information about the JCK Shows and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.jckgroup.com or call our Privacy Administrator at 888-306-2344, or from outside the US at 203-840-5810.