



ON-SITE LOUNGES

Build brand awareness and increase your exposure with buyers or leading editors from Consumer Lifestyle, Travel, Fashion, Bridal and Trade Media. Whether you are launching a new product or product line, having a celebrity guest at your booth or are looking to maintain existing relationships and building new ones with members of the media or VIP buyers, we have the tools to help bring your exposure to the next level.

PRESS ROOM

\$11,000*

Welcome the Press as soon as they register for JCK Events, then again as they arrive at our on-site full-working press room. Sponsorship visibility through press confirmations, signage in the press room, and showcase product display.

PRESS POWER BREAKS

\$1,500* PER DAY (1 PER DAY)

Let's face it, editors are busy. Make sure they know who you are by providing the opportunity for a VIP Power Break sponsored by your company. Sponsorship visibility through signage in the break area, mention in editor welcome letter and press materials on tables.

PRESS AMENITY BAG

\$2,000 (LIMIT OF 5)**

Pamper the press with special gifts with the press amenity bag. Press Amenity Bags will be given out to all members of the media when they arrive at the Show.



JCK Press Room/Speaker Lounge



Kris Jenner meets and greets at a exhibitor's booth.

*Sponsorship is for rights only. Additional fees for the food & beverage order.

**Sponsorship is for the gift in the bag.

NEW ARRIVAL

VIP BUYER LOUNGE

CALL FOR PRICING

JCK is again investing in bringing new stores to the show through our VIP Buyer Program. Last year's VIP Buyer Program generated over \$360,000 in sales on the show floor. Be the first to officially welcome these news stores by being a sponsor of the VIP Buyer Business Lounge.