

# ON-SITE TOUCH POINTS

## (CONTINUED)



### INTERNET CAFE

**\$27,500\***

Promote your company to a high traffic area with your branding on monitor wallpaper, screensavers, Internet Café signage and all directional signage. Promotion of Café identifies you as the sponsor both pre-show and at show. This is a great way to increase visibility, branding and access to your site at the show.

### HOSTESS BROCHURE HANDOUT

**\$9,000\* EA.**

Model of your choice to represent your company and bring your marketing message, giveaway, and branding to life. This is a perfect opportunity for hands on interaction with your customers by driving them directly to your booth!

\*Design and editing not included; rights only.

\*\*Production and labor charges not included; rights only.

### CAFÉ LOUNGE SPONSORSHIP

**\$10,000 - \$25,000\***

Buyer's gather in large numbers for meetings, to grab lunch or to socialize. This is a perfect way to gather attention and drive traffic to your booth\*

### U R HERE SIGNS

**\$15,000**

Strategically located in key areas throughout the show floor. Your booth will be highlighted and company logo call-out making sure your buyers know where to find you.

### REGISTRATION RAFFLE

**\$10,300\***

Create some buzz and excitement with a raffle in your booth to drive those buyers. Registration is the perfect spot to create this buzz and introduce this exciting raffle of your choice. Please call for details and suggestions.

### PENS AT REGISTRATION

**SOLD\*\***

Create a lasting, first impression that will allow all attendees a chance to fill out their registration form using your exclusively sponsored pen.

### NAVIGATION TOUCH SCREEN

**CALL FOR PRICING**

These Navigations Touch Screens are bringing the JCK Show floor into a virtual world. This is a perfect opportunity for a sponsor to be recognized on the default screen and be visible to the thousands of buyers that use these touch screens to find out where they need to go next. All positioned in high traffic areas near and around our Information Kiosk. It is a perfect spot to stop, look and learn about your company.