

ON-SITE TOUCH POINTS

If you can't reach buyers preshow, you still have an opportunity on-site. While at JCK Las Vegas there are numerous buyer touch points and show services that are offered to add value to a JCK buyer's onsite experience.



VENETIAN KEY CARD

SOLD**

Welcome JCK buyers staying at our headquarter Hotel by being a sponsor of the Hotel key card.

VENETIAN VOICEMAIL

\$2,000-\$4,000**

Welcome your buyers in a different unique way. The "red" light is on the phone in their room, the buyer picks up and there is a message from you (the sponsor) welcoming them to the show and reminding them to visit you at your booth! Don't forget to entice them with a show special or giveaway!

*Design and editing not included; rights only.

**Production and hotel fees not included; rights only.

VENETIAN HOTEL ROOM DROP

\$5,600**

Help buyers plan their day with an evening Hotel room drop. Let them know what's happening at your booth.

INFORMATION COUNTERS

\$17,500*

Our JCK staffed information counters provide a variety of show services for buyers from directions, to handouts, to questions about events. Be part of the personal stations touch point JCK offers by sponsoring one of our information counters.

WALL MAP CALL OUT

\$6,480*

With a show as comprehensive as JCK, buyers need a point of reference while shopping the show. Consider sponsoring our U R Here maps which will not only help buyers with the layout of JCK, but will also let them know where your booth is.

NEW ARRIVAL

JCK SHOW "GREETERS"

CALL FOR PRICING

Sponsor this elite group of greeters that will tour the JCK Show Floor.

HAND SANITATION

CALL FOR PRICING

Hand sanitizing is almost as essential as comfortable shoes at a trade show. This year JCK is pleased to offer a Germs-Be-Gone station.