

SHOWCASE AND LITERATURE SPONSORSHIPS

Get in front of buyers as they check out the featured products and pick up daily literature in key areas on the show floor.



FEATURED PRODUCT SHOWCASE

- \$1,440 Cube display (7 pieces)
- \$3,650 Entire 6' Showcase (36 pieces)
- \$550 Shared 6' display (3 pieces)

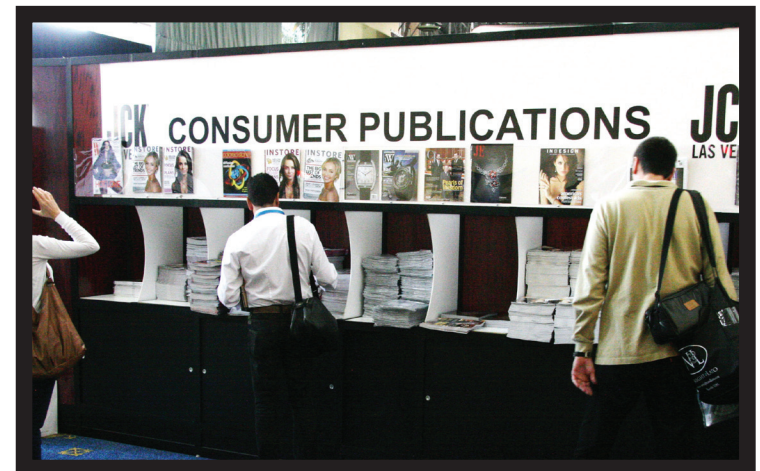
Display your product in JCK's re-designed Featured Product Showcase area.

LITERATURE SHOWCASE

- \$4,000 Kiosk Banner
- \$1,500 Vertical Banner
- \$550* Literature Pocket
- \$2,300 Header Marquee

The Literature Showcase provides buyers with an opportunity to browse promotional material. The kiosks are strategically placed in high traffic areas of the Sands lobby, inviting JCK buyers to browse through information they are looking for.

*Only located on Level 1 and literature must be provided.



Literature Bins

NEW ARRIVAL

TITLE SPONSORSHIP OF JCK'S FEATURED PRODUCT SHOWCASE & BUYER'S CHOICE AWARDS PROGRAM

Buyer's Choice Awards Program allows exhibitors to generate buzz about their newest products. As the title sponsor of the Featured Product Showcase, you can be part of the most talked about hottest products of the show. Plus it's your chance to win the JCK Featured Product Award as voted on by JCK Buyers.