



BEA 2010 Educator Friendly Package
Reach Educators at BEA

May 25-27, 2010
Jacob K. Javits Center, New York City

Educator Friendly Package—\$550

- Listing and logo on the Educator dedicated page of the BEA Web site (www.bookexpoamerica.com)
- Carpet decal (2' x 2') in front of your booth at BEA designating your booth as a stop for Educatorss
- Marketing will promote BEA as *Educator Friendly* to all Librarians in the BEA database

Yes, I am interested in the media and sponsorship opportunities checked above. Please accept this as my insertion order.

Company: _____

Name: _____

Tel: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

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Authorized Signature: _____ Date: _____

Fax completed form back to: (203) 840-9959

**Questions? Contact Debbie McManus at
203-840-5959 or dmcmanus@reedexpo.com**

ADVERTISING TERMS: 100% full payment is due prior to the event. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. IN THE EVENT OF CANCELLATION, THE ADVERTISER IS RESPONSIBLE FOR FULL PAYMENT. We collect this data in order to provide you with information about BookExpo America and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.bookexpoamerica.com or call our Privacy Administrator at 888-306-2344, or from outside the US at 203-840-5810.