INTERPHEX

Generate Leads

pre show • onsite • post show

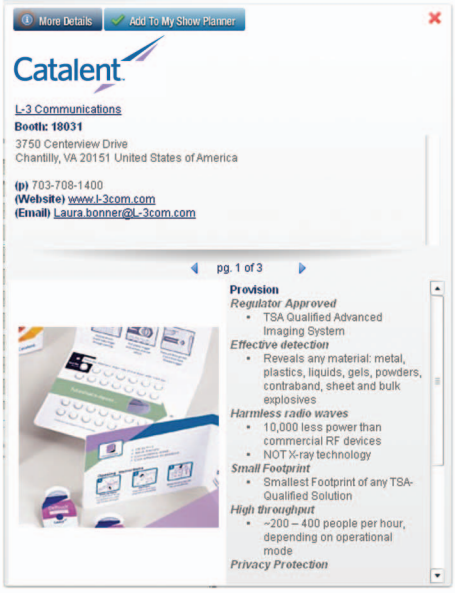
New for INTERPHEX 2011!

Showcase your company and products on the INTERPHEX website before the show! Build awareness and generate qualified leads as buyers ***"map their show"*** prior to arriving at the event.

Once onsite, your showroom is in front attendees as they search for companies and products using our interactive floor plan kiosks.

ENHANCED LISTING

SHOWROOM



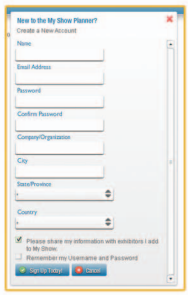
company name

contact title

authorized signature date

ENHANCED LISTING *complimentary*

- Company Name
- Company Description
- Booth Number
- Mailing Address
- Phone/Fax Number
- Company Logo
- Press Releases
- Active Website Link
- Lead Generation Form



Active Lead Generation

SHOWROOM - $590 ☐

Included in OTC & Prescription Enhanced Listing, PLUS

- 3 product windows
- Includes product details
- 1 Video Window

Showcase Products

FEATURED SHOWROOM - $890 ☐

Included in Park Ave & Space Only Showroom , PLUS

- Highlighted on floor plan
- Pushed to top of all search

Attract Qualified Buyers

FLOOR PLAN SPONSOR - $1,200 ☐

- Includes Featured Showroom
- 360 x 45 banner ad below floor plan
- Links directly to Showroom
- Limited to 20 companies