



March 29-31, 2011, Javits Convention Center
New York, NY

Opening Night Reception Sponsorship Opportunities

Title \$10,500

- Large logo on all marketing materials promoting reception
- All Signage
- List of attendees who attend reception
- Promotion running on 2 LCD screens
- Opportunity to provide product display
- Table Signage
- Web Banner on Special Events page of Interphex website

Co-Sponsor (Bar) \$5,500

- Signage around Bars
- Logo on marketing materials promoting reception
- Thank you email to reception attendees
- Opportunity to distribute literature/promo item
- Opportunity to provide signature drink (additional costs may apply)

Co-Sponsor (Food) \$5,500

- Signage around Food areas
- Logo on marketing materials promoting reception
- Logo on napkins
- Thank You email to reception attendees
- Opportunity to distribute literature/promo item

**Email to attendee base inviting them to reception on all three sponsors' behalf
Banner in reception thanking all three sponsors (with logos)**

Fax Insertion Order to Jenny Martin @ 203-840-9454

Questions? Contact Jenny Martin @ 203-840-5454 or jmartin@reedexpo.com

Exhibitor: _____ Name _____

Telephone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

ADVERTISING TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.