Generate Leads

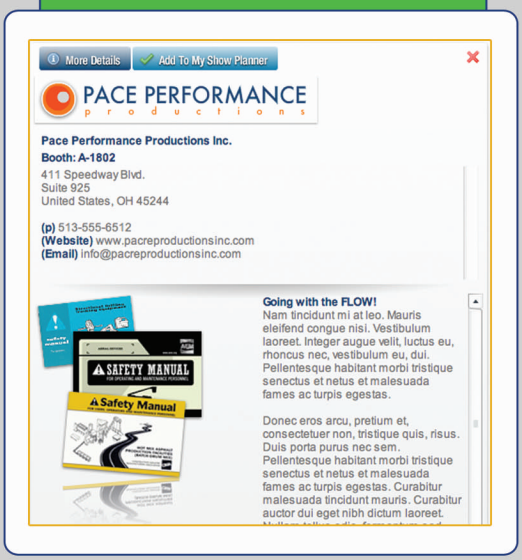
pre show • onsite • post show

New for ISC WEST 2010!

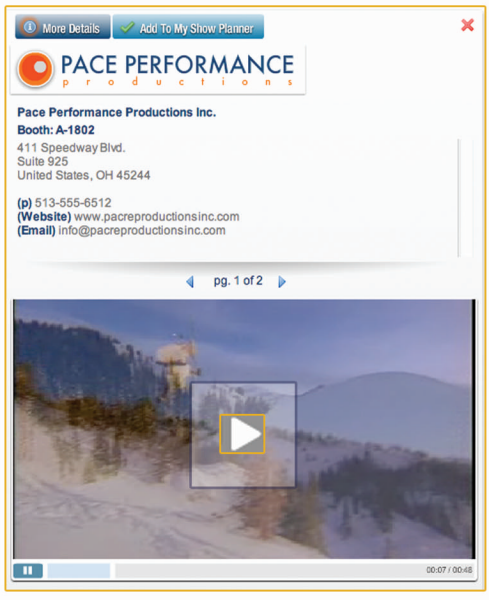
Showcase your company and products on the ISC WEST website before the show! Build awareness and generate qualified leads as buyers ***"map their show"*** prior to arriving at the event.

Once onsite, your showroom is in front attendees as they search for companies and products using our interactive floor plan kiosks.

SHOWROOM



PREMIUM SHOWROOM



company name

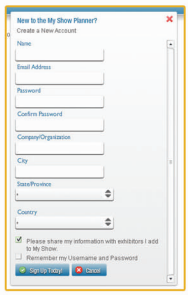
contact title

authorized signature date

ENHANCED LISTING

Included in 1 alarm, 2 alarm booth packages

- Company Name
- Company Description
- Booth Number
- Mailing Address
- Phone/Fax Number
- Company Logo
- Press Releases
- Active Website Link
- Lead Generation Form



Active Lead Generation

Showcase Products

Attract Qualified Buyers

SHOWROOM - $550 ☐

Enhanced Listing, PLUS

2 product windows

Includes product details

PREMIUM SHOWROOM - $950 ☐

Showroom, PLUS

1 additional product window

1 multimedia video window

highlighted on floor plan

FEATURED PREMIUM - $1,400 ☐

included in 3 alarm

Premium Showroom, PLUS

featured at top of list

banner ad below floor plan