



PGA

2010 MERCHANDISE SHOW

NEW PRODUCT PREVIEW & DEMO AREA AT DEMO DAY

Rate Card and Insertion Order Form
Wednesday, January 27, 2010
Orange County National Golf Center & Lodge



80% of all attendees want to see new products so **be a part of the New Product Preview and Demo Area in 2010.** Located at the largest event in North America where PGA Professionals, Apprentices, additional key buyers and media will be in attendance. 80% of all attendees are looking for new products!

Details

Day: Wednesday, January 27th
Hours: 9am – 5pm
Set-up Begins: 5:30am
Location: Orange County National Golf Center & Lodge (home of Q-School)
Cost: \$695.00

- Limited to 50 Exhibitors
- Prime location near registration
- 3x2 table top space and 1 chair (table cloth provided)
- Security on event day
- Integrated promotion of area on www.pgashow.com
- Individual company listing on www.pgashow.com Special Events, Demo Day dedicated page
- Individual company name listed in Demo Day Guide Book (handed out on-site to all attendees)

Requirements

- Exhibitor must be on-site during the event to demonstrate product
- Exhibitor must be a participant in the New Product Center on the show floor

EXHIBITOR INFORMATION

Please Print

NAME / TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL Address

SIGNATURE

DATE

We collect this data in order to provide you with information about the 2010 PGA Merchandising Show and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.pgashow.com or call our Privacy Administrator at 888-306-2344, or from outside the US at 203-840-5810.

FAX OR MAIL INSERTION FORM AND PAYMENT TO:
 Lisa Austin, Exhibitor Marketing Consultant
2010 PGA Merchandise Show Advertising
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TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.