



# PGA

2010 MERCHANDISE SHOW

## January 28-30, 2010

Orange County Convention Center | Orlando, FL  
www.pgashow.com

### New Exhibitor Exposure Packages

#### Option One

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Listing in the New Product Center Handout with Product Photo & Description
- List of 500 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- "New Company" Booth Signage
- Inclusion in 1 Pre-Show Attendee eNewsletter
- Expanded Web Listing w/hyper-link
- Company Logo w/Listing in Show Directory
- New Company Listing in Show Directory
- Tradeshow Success DVD (Video 1 of 3-part Series)

10x10 Exhibit Space - \$5195 (value \$ 8040)

10x20 Exhibit Space - \$9055 (value \$11,655)

#### Option Two

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Listing in the New Product Center Handout with Product Photo & Description
- List of 1,000 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- "New Company" Booth Signage
- New Company Logo w/Listing in Show Directory
- Expanded Web Listing w/hyper-link
- Inclusion in 2 Pre-Show Attendee eNewsletters
- Full Page 4/C Directory Ad
- Tradeshow Success DVD (All 3 Videos)

10x10 Exhibit Space - \$ 6970 (value \$11,640)

10x20 Exhibit Space - \$10,830 (value \$15,805)

### Reserve Space Today!

Company Name \_\_\_\_\_ Contact \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_

Yes, count me in for the 2010 PGA Merchandise Show. I will require a \_\_\_\_\_ x \_\_\_\_\_ exhibit space.

Please contact me immediately to reserve a booth location.

Please send me information regarding the 2009 PGA Fall Expo, at the Mandalay Bay Resort & Convention Center in Las Vegas, NV, September 1-2, 2009.

### Reserve Your Space Today!

1-800-840-5628 | www.pgashow.com

Fax To: 203-840-9378 or Contact Marc Simon, Sales Manager, at 203-840-5378 or email at msimon@reedexpo.com