



PGA

2010 MERCHANDISE SHOW

Rate Card and Insertion Order Form
January 28 – January 30, 2010
Orange County Convention Center, Orlando, Fla

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP RATES

- Hotel Keys\$30,000
- Fashion Show\$15,100
- Fashion Show Lounge.....\$5,040
- Floor Graphics.....\$25,000
- Show Bags\$12,500
- Shuttle Buses\$25,000
- Lanyards\$10,000
- Pens at Registration\$7,500
- Specialized Handout*\$10,000
- New Product Center Sponsor.....\$15,000
- Press Room Media Bags.....\$5,000
- Press Breakfasts (3)\$4,000
- Press Luncheons (3)\$4,000
- Hotel Drops\$TBD
- Booth Drops\$5,000
- 19th Hole Sponsor\$10,000
- VIP Lounge Sponsor\$10,000
- Energy Bar Sponsorship\$10,000
- Conference Sponsorships\$10,000
- Notepads for Conference\$7,500
- Conference HandoutsPlease Call

**Limited Number*

Production Not Included

EXHIBITOR INFORMATION

Please Print

NAME / TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL Address

SIGNATURE

DATE

We collect this data in order to provide you with information about the 2010 PGA Merchandising Show and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.pgaexpo.com or call our Privacy Administrator at 888-306-2344, or from outside the US at 203-840-5810.

TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.

FAX OR MAIL INSERTION FORM AND PAYMENT TO:
Lisa Austin, Exhibitor Marketing Consultant
2010 PGA Merchandise Show Advertising
Reed Exhibitions, 383 Main Avenue, Norwalk, CT 06851
PHONE (800) 477-7726 FAX (941) 355-2070
EMAIL: laustin@reedexpo.com