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**FOR IMMEDIATE RELEASE**

## **ISC EVENTS ANNOUNCES PARTNERSHIP WITH PSA SECURITY NETWORK®**

(Norwalk, CT -- October 2009) – Reed Exhibitions and the ISC portfolio of events today announced a partnership with PSA Security Network® which will have Reed managing and operating their yearly event, PSA®-TEC, next taking place May 24-28, 2010 at the Donald E. Stephens Convention Center in Rosemont, IL, and PSA Security Network® developing unique educational content for security systems integrators at ISC West and ISC East. PSA®-TEC is an established training and networking event for the security industry, with a primary focus on security systems design, installation, and integration.

For thirty years, PSA®-TEC has continued to raise the bar as an industry leader in providing education for system integrators. Complimented by a growing trade show and unmatched peer-to-peer networking, PSA®-TEC offers intensive training across three tracks – business acumen, physical security, and IT – with courses for virtually every job function from senior management to sales professionals, purchasing agents, and technicians.

The management contract acquisition is expected to enhance the event's profile and reach, as preparations are underway for the event's next edition in May 2010. While PSA Security Network® will maintain ownership, Reed Exhibitions will partner to provide a fresh approach to the event strategy.

“We are excited to partner with the PSA Security Network, particularly in the management of PSA-TEC, which is a vital event for the security integrator community,” said Ed Nichols, Vice President of the ISC Events, “ISC’s established background in producing security events and PSA’s strength in the development of cutting-edge content makes for a powerful combination that will deliver incremental value to both the system integrators and manufacturers that participate.”

As part of the agreement, PSA®-TEC will also provide education at both ISC East and ISC West as part of a new PSA®-TEC@ISC brand, debuting at ISC East this year.

### ***About PSA Security Network®***

*PSA Security Network® is the world's largest electronic security cooperative. The organization encompasses more than 200 electronic security systems integrators, aligning them with over 200 manufacturing vendor partners. Together, their members are responsible for over \$1.7 billion in annual security systems design, installation, integration and maintenance of access control, video surveillance, intrusion detection, fire, and life safety systems. PSA's members combine the purchasing power and resources of the largest vendors with the strengths and personal attention to detail of locally-owned companies. These leading security systems integrators have access to the latest security products, best practices and other resources necessary to develop cost-effective security solutions.*

**About the ISC Events**

*The ISC portfolio of events, sponsored by the Security Industry Association (SIA), are the premier security events in North America and include ISC East, October 28-29, 2009 at the Jacob Javits Convention Center in New York and ISC West, March 24-26, 2010 at the Sands Expo & Convention Center in Las Vegas. Reed Exhibitions, producers of the ISC portfolio, is the world's largest organizer of business-to-business events. Each year, Reed plans and executes over 460 events worldwide. For information on attending or exhibiting at the ISC events, visit [www.iscwest.com](http://www.iscwest.com) or [www.isceast.com](http://www.isceast.com).*

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