



2009 INTERNATIONAL VISION EXPO WEST SHOW LIST

Eyewear and eyecare products and services for the ophthalmic profession.

16,707 Registrants

<u>Business Category:</u> (additional \$10/per thousand)		<u>Quantity</u>
()	Chain/Department/Superstore	427
()	Independent Ophthalmological Practice	1453
()	Independent Optometric Practice	7985
()	Independent Optometric Practice/Affiliated w/Corp. Chain	369
()	Laboratory	554
()	Manufacturer	881
()	Multidisciplinary Practice	473
()	Retail Optical Store, 1-10 locations	1553
()	Retail Optical Chain, 10+ locations	607
()	Sporting Goods	33
()	Wholesaler/Distributor	899
()	Student	650

<u>Job Function:</u> (additional \$10/per thousand)		<u>Quantity</u>
()	Buyer - Optical	2442
()	Buyer – Retail	628
()	Corporate Management	651
()	Laboratory Manager	311
()	Laboratory Technician	143
()	Manufacturer’s Representative	554
()	Optician, Licensed or Certified	2055
()	Optician, Non-Certified	920
()	Opticianry Assistant	353
()	Ophthalmologist	205
()	Ophthalmic Medical Personnel – COA	52
()	Ophthalmic Medical Personnel – COT	30
()	Ophthalmic Medical Personnel – COMT	9
()	Ophthalmological Assistant (non-certified)	62
()	Ophthalmological Resident	6
()	Optometrist	3198
()	Optometric Technician	637
()	Optometric Resident	12
()	Optometric Student	316
()	Practice Manager	1007
()	Guest	1825
()	Other	1142

If you want information on this list or assistance in tailoring these names to your next Mailing, contact Rick Tutunjian at 203-840-5918.

Counts are registrants only and do not include exhibitors. Only those names with complete information are used for list rental.

List Order Form



2009 INTERNATIONAL VISION EXPO WEST

EXHIBITOR PRICING

\$135/per thousand base price Minimum order \$500
(Post Show using 2009 names)

\$100/per thousand base price Minimum order \$250
(Pre-show, using 2009 names for 2010 event)

NON-EXHIBITOR PRICING

\$170/per thousand base price Minimum order \$750

sample mail piece must be approved

ADDITIONAL FORMAT PRICING:

- | | |
|--|---|
| <input type="checkbox"/> Electronic File | \$50/ flat fee |
| <input type="checkbox"/> Key Coding | \$2/per thousand |
| <input type="checkbox"/> Pressure Sensitive Labels | \$20/per thousand
\$75 minimum order |

E-MAIL LIST RENTAL:

Base price \$405/per thousand
Minimum order \$1,000

(All transmissions processed by Reed Exhibitions)

SPECIAL INSTRUCTIONS:

ADDITIONAL SELECTION PRICING:

State/SCF/5 digit zip code	\$ 10/per thousand
Business/Job	\$ 10/per thousand
Phone Numbers	\$100/per thousand

Ship Via:

- 1-day 2-day Ground Email File

PLEASE NOTE:

- ◆ A sample mailing piece and a letter of agreement is required to complete this order.
- ◆ Your order will ship within 1-2 days.
- ◆ Pre-payment must be submitted with order.
- ◆ Prices are subject to change without prior notice.

(Date) _____

(Purchase Order Number) _____

BILL TO:

SHIP TO:

(Name) _____

(Name) _____

(Company) _____

(Company) _____

(Street) _____

(Street) _____

(City/State/Zip) _____

(City/State/Zip) _____

(Phone) _____

(Fax) _____

(Phone) _____

(Fax) _____

(E-mail address) _____

(E-mail address) _____

Authorized Signature* _____

*This confirms you understand this is for a one time use. Order must be paid by credit card or check.
Cancellations are subject to the fees set forth in the List Sales Agreement.

Referred By: _____

Contact Rick Tutunjian at 203-840-5918, FAX# 203-840-9918, OR E-MAIL rtutunjian@reedexpo.com

CALL TOLL FREE 888-745-7644 or visit our website www.REEDLISTS.com

