INTERNATIONAL VISION EXPO & CONFERENCE
LAS VEGAS

Generate Leads

pre show • onsite • post show

New for 2010!

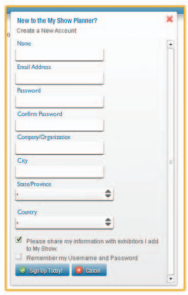
Showcase your company and products on the VISION EXPO website before the show! Build awareness and generate qualified leads as buyers ***"map their show"*** prior to arriving at the event. Once onsite, your company is in front of attendees as they search for companies and products using our interactive floor plan kiosks.

ENHANCED

SHOWROOM

BASIC LISTING - *complimentary*

- Company Name
- Company Description
- Booth Number
- Mailing Address
- Active Website Link
- Phone/Fax Number
- Designer Frames



Active Lead Generation

ENHANCED LISTING - $275 ☐

Basic Listing, PLUS

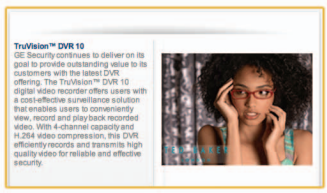
- Company Logo
- Lead Generation Form
- Press Releases

Showcase Products

SHOWROOM - $750 ☐

Enhanced Listing, PLUS

- 3 product display windows
- Video window



Attract Qualified Buyers

FEATURED SHOWROOM - $1,200 ☐

Showroom, PLUS:

- Highlighted on floor plan
- Featured at top of all search

HOMEPAGE SHOWROOM - $2,100 ☐

Featured Showroom, PLUS:

- Company listed on homepage
- limit 5 companies per segment

company name

contact title

authorized signature date

Fax to: 203-840-9362

Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the year that may not be listed on this form.